

Vision Plan



A **Vision Plan** is a community created plan that is the foundation to guide future action. It is grounded in community members vision of what they think the community should be. The Vision Plan is composed of several interrelated pieces.

The **Vision Statement** represents the collective view for the community's future. It emerges from community dialogue and incorporates common values. This 'umbrella' statement is very broad but community specific.

The **Goals** support the Vision Statement and describe its component parts in more detail. Identifying goals is the first step towards implementation of the vision.

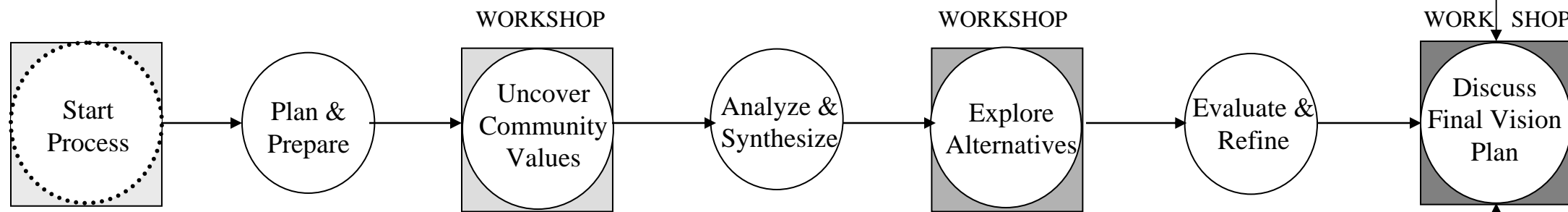
For each goal, specific **strategies or action plans** are developed that a community can take to implement the vision.

Visioning Process



Visioning Process

An interactive **participatory process** that is open to all community members and stakeholders. The intent is to establish **dialogue and collaboration** among participants in order to discover **common values** upon which to base the **Vision Plan**.



Facilitator meets with a core group of community members to initiate informal conversations and to discuss project coordination and outreach. After setting a schedule this group works with the facilitator to publicize the process, explain project intent and notify residents of scheduled activities.

Facilitator must understand information needed and select participation methods and activities to help answer specific questions. Plan for the use and management of data before obtaining it. Design workshop activities to encourage interaction, discussion and stimulate interest.

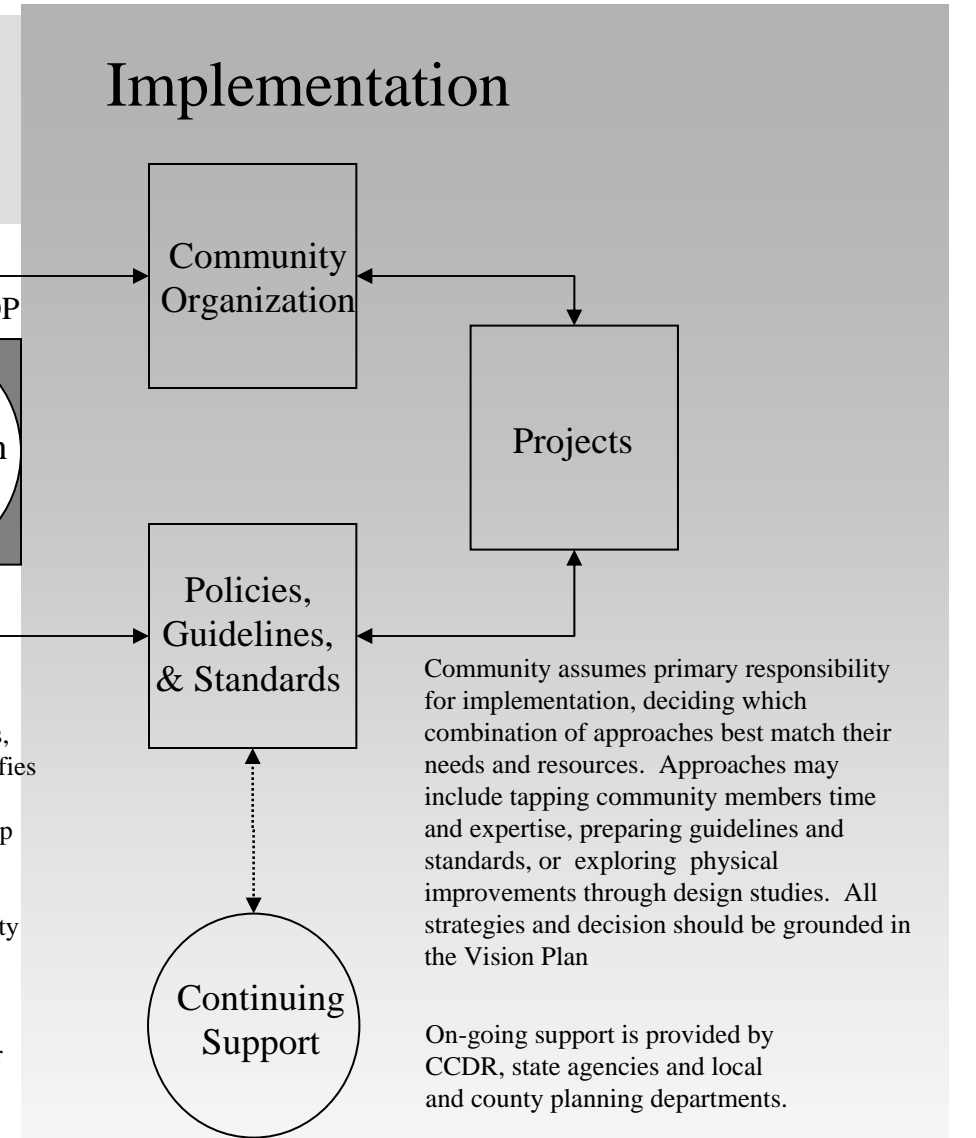
Through workshop activities participants reveal ways they use and value their community by identifying favorite places, traditions, activities, and important natural and built features. They also identify important opportunities and issues, and discuss what they would change if they could.

Facilitator organizes, documents, analyzes and synthesizes workshop data to determine common values, opportunities and concerns. Based on these findings, the facilitator prepares a draft Vision Statement and Goals. Workshop activities are designed to help participants refine the Vision Statement.

Community reviews summary findings and the draft Vision Statement. Through workshop activities, participants explore alternative expressions of the vision, consider future choices and begin to identify actions that they can take to implement their vision.

Facilitator organizes, documents, analyzes and synthesizes all workshop and other background data to refine vision statement and goals, and to prepare specific action steps to begin implementation.

Facilitator presents Final Vision Plan. Community reviews, discusses and identifies short and long-term priorities. The group also discusses strategies for continued community participation and management of the implementation process. Set date for next meeting.



Community assumes primary responsibility for implementation, deciding which combination of approaches best match their needs and resources. Approaches may include tapping community members time and expertise, preparing guidelines and standards, or exploring physical improvements through design studies. All strategies and decision should be grounded in the Vision Plan

On-going support is provided by CCDR, state agencies and local and county planning departments.

Facilitator Responsibility

Community Responsibility

